

The positive impact of Esch2022 on cultural development, the image of the region and cross-border participation.

Sponsor of the three studies: Esch2022 ASBL
Project manager: Jacques Maquet - Esch2022 ASBL
Fieldwork for the three surveys: ILRES



1. Introduction

The Esch2022 impact report:

- ✓ Every European Capital of Culture must produce an impact report as the EU prerequisite for the title.
- ✓ Impact measurement is not only an effective ex-post reflection tool, but it can also help to target ambitions and support strategic decisions before and during the year of the title ("You cannot improve what you don't measure", as Peter Drucker said).
- ✓ The content of today's presentation concerns the results of several studies carried out with ILRES.

Other results will be released or presented at a later date, in particular those of studies carried out:

- in collaboration with STATEC and Luxembourg for Tourism,
- in collaboration with the department of cultural affairs of the city of Esch and the Œuvre Nationale Grande-Duchesse Charlotte (study on new third places on the territory of Esch 2022),
- as part of an extensive study based on the final reports of the 130 project leaders and projects organized by Esch2022 (to be presented on May 23, 2023),
- in collaboration with Philippe Robin, cultural statistician, on monitoring of cultural activities in the Esch2022 territory.

2. Studies carried out in collaboration with ILRES.

Esch2022 creates a new perception of the region as an attractive cultural and tourist destination, it creates new offers and attractions and participates in the overall transition of its territory. The following studies aim to contribute to the evaluation of this transition:

Awareness/participation/impact study:

This study focuses more specifically on measuring the public awareness about different components of the project, as well as providing data on the participation and public opinion of Luxembourg residents on a wide range of dimensions.

Satisfaction survey:

Its main objective is to assess the satisfaction of visitors who participated in events throughout 2022 and to measure the opinion of visitors on a wide range of topics related to the organization of Esch2022.

Image study:

The main objective of this study, carried out among residents of the Grand Duchy of Luxembourg, is to assess the image of the territory of Esch2022 and to assess whether this image had already begun to evolve following the organization of Esch2022. As the image of a region takes many years to evolve, this study is intended to be repeated in the coming years.

3. Methodology

Awareness/participation/impact study:

Evaluation of the recognition / awareness about the project, participation and impact of Esch2022 through two studies: the first launched in December 2021 before the organization of Esch2022, the second in February 2023 (+/- 1,300 interviews for each). The 2023 study was carried out based on the ILRES panel with people who had not taken part in a survey about Esch2022.

Satisfaction survey:

Evaluation through a satisfaction survey carried out on more than 150 events throughout the year of the title: interviewing the visitors in situ (4,220) and inviting them to provide their opinion the next day through an online questionnaire, or inviting those who have ordered a ticket directly online at www.esch2022.lu (+/- 1,800 interviews).

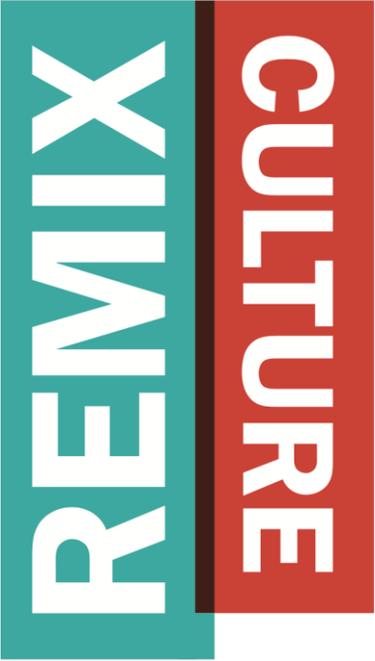
Image studies:

These are based on the ILRES panel. A first image study was carried out in July 2021 before Esch2022 was launched, the second after the closing ceremony in January 2023 (+/- 1,500 interviews per wave). More than 1,100 people interviewed in the first survey also participated in the second.

Index

This study mainly addresses the following topics:

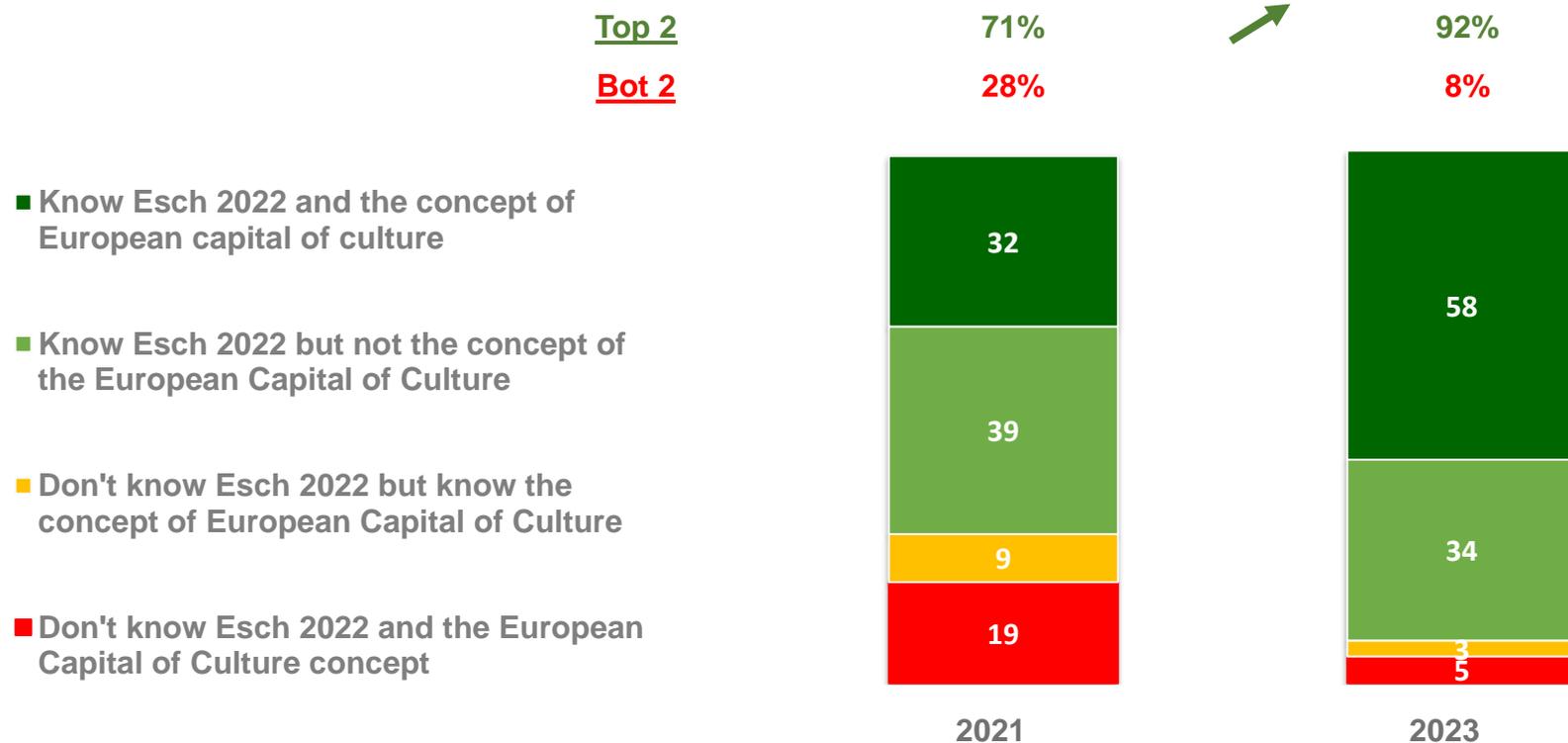
- **Project awareness**
- Awareness of new cultural infrastructures and the main events of 2022
- Participation and origin of visitors of events organised as part of Esch2022
- Satisfaction of visitors of events organised as part of Esch2022
- Potential impact on cultural practices
- Impacts and repercussions on the territory of Esch2022
- Impact of the title of European Capital of Culture on the perception of the territory of Esch2022
- The image of the Minett region and the territory of Esch2022



More than 90% have already heard of Esch2022 and more than 58% are familiar with the concept of European Capital of Culture.

58% say they are familiar with the concept of European Capital of Culture in 2023 and 32% in 2021.

Have you heard of “Esch2022, European Capital of Culture” ? Are you familiar with the concept of European Capital of Culture?



At the national level, half of the residents of the Esch2022 territory know that 8 French municipalities participated in the project in 2023 (vs. 24% in 2021). At the level of the territory of Esch2022 (Luxembourg side), this proportion rises to 63%.

Did you know that some French municipalities have also taken part in Esch2022, European Capital of Culture?

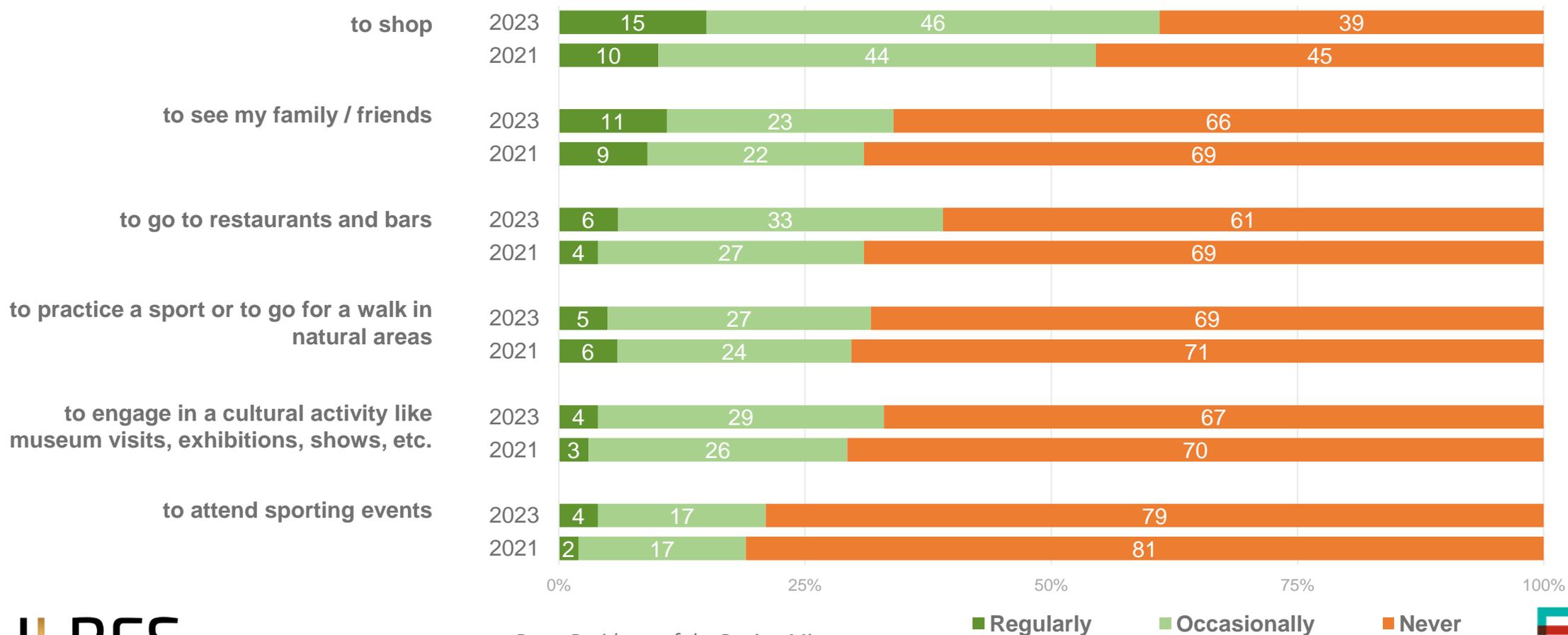


While a significant proportion of residents of the Minett Region never travel to the French border municipalities, this proportion has been increasing since 2021.

Shopping is the main reason for traveling to French border towns.

The results of the 2023 study show that residents of the Minett region visit the border municipalities slightly more often than in 2021.

How often do you go to French border towns?



Base: Residents of the Region Minett

2023: N = 458

2021: N = 456

■ Regularly

■ Occasionally

■ Never

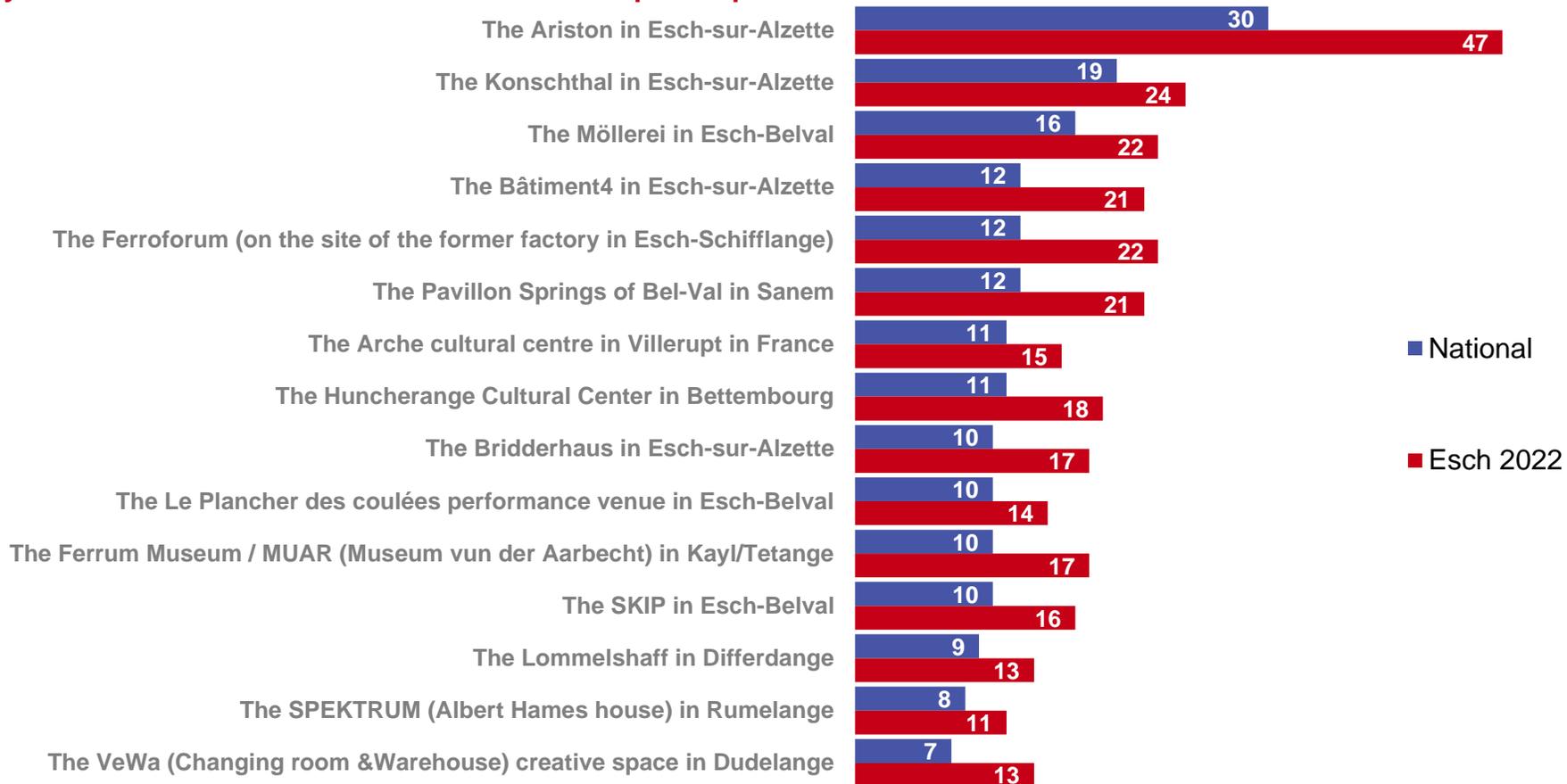
Index

- Project awareness
- **Awareness of new cultural infrastructures and the main events of 2022**
- Participation and origin of visitors of events organised as part of Esch2022
- Satisfaction of visitors of events organised as part of Esch2022
- Potential impact on cultural practices
- Impacts and repercussions on the territory of Esch2022
- Impact of the title of European Capital of Culture on the perception of the territory of Esch2022
- The image of the Minett region and the territory of Esch2022

There is already certain awareness of cultural facilities developed within the framework of Esch2022, The proportion of people who have heard about them varies and is logically greater in the Esch2022 area than at a national level.

Some new infrastructures have been built in places that have been rehabilitated and their name has not necessarily changed (Ariston), which can influence the level of awareness about them.

Have you heard of these new cultural venues developed as part of Esch2022?



Public awareness of a sample of Esch2022 events

The public awareness of the events evaluated varies very significantly: the Open Air de Belval, the Nuits de la culture, the opening ceremony of Esch2022 and the Cavalcade de Pétange are those best known. Some events have as high a recognition at the national level as at the local level, others have a more local character.

Have you heard about the following events that took place in 2022?

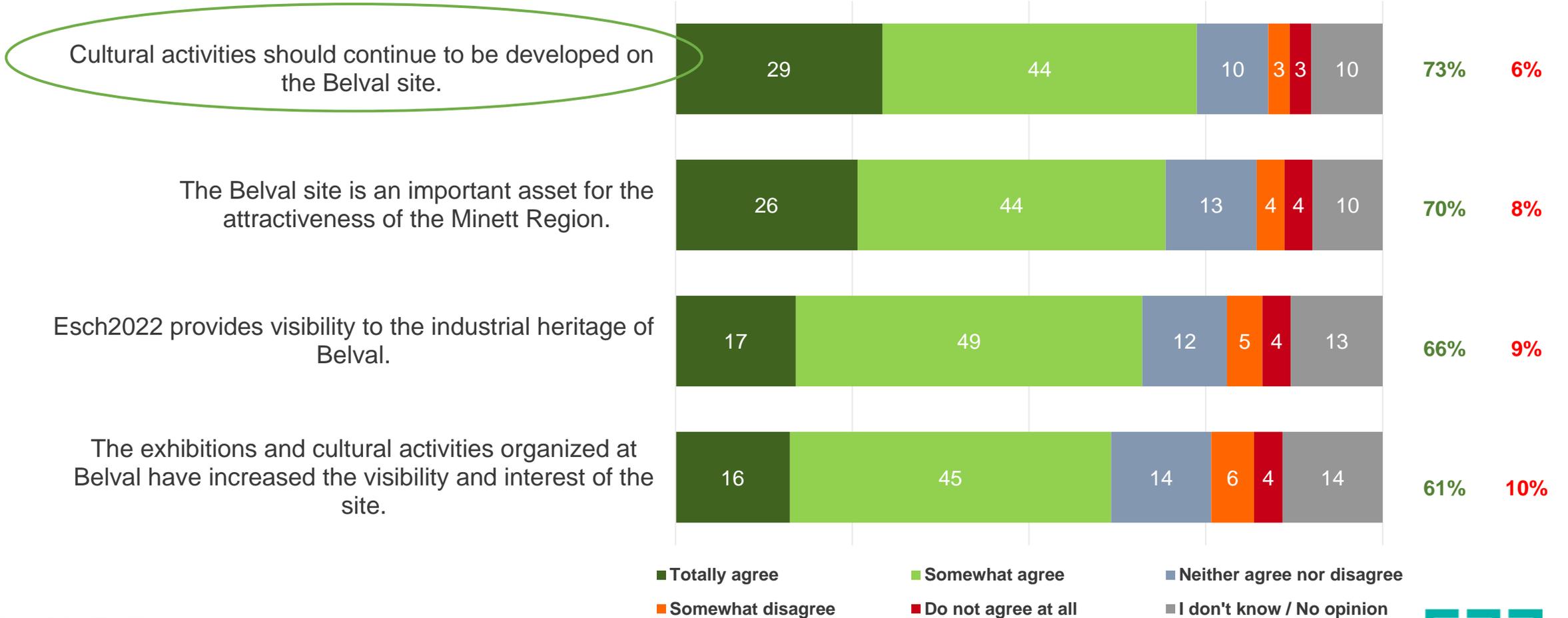
	National	Region South	Territory of Esch2022	<i>Difference between territory of Esch2022 and national (percentage point)</i>
The Nuits de la Culture in Esch-sur-Alzette	56%	64%	68%	+12
The Belval Open Air concert (Black Eyed Peas, Imagine Dragons, The Killers, etc)	56%	59%	60%	+4
The opening ceremony of Esch2022 on 26 February 2022	51%	52%	55%	+4
The Cavalcade of Petange "Péitenger Wandjang"	47%	53%	57%	+10
The Francofolies festival in Esch-sur-Alzette	39%	44%	46%	+7
The European Youth Music Festival in Differdange and Esch-sur-Alzette	24%	27%	29%	+5
Musica e Cinema during the Italian Film Festival in Villerupt	21%	23%	25%	+4
The Usina22 festival (Kings of Leon, etc,) in Dudelange	19%	22%	23%	+4
The Festival of Fire in Käerjeng	16%	20%	21%	+5
The "IN TRANSFER - A New Condition", "Earthbound - In Dialogue with Nature", "Remixing Industrial Pasts", "Frontaliers. Lives in stereo" and other exhibitions in Esch-Belval	16%	17%	18%	+2
The literature festival "LiteraTour: Remix your story" in Bettembourg	12%	16%	17%	+5
ECO-DESIGN - Pop-Up Village in Mondercange	12%	15%	17%	+5
The "Landscapes" artistic journey between Rumelange and Kayl/Tetange	12%	13%	14%	+2
TERRE FERME - Lommelshaff event in Differdange	10%	12%	14%	+4
The "Europe goes Scuffelingen" Festival in Schifflange	10%	15%	17%	+7
The Loop (Greenhouse Stories, Weaving Futures, etc,) in Sanem	8%	11%	13%	+5
The Pop Ball in Villerupt, France	8%	9%	10%	+2

Belval is an important cultural and touristic destination.

It is indisputable that the concentration of cultural activities on the Belval site has only reinforced its cultural and tourist attractiveness.

To what extent do you agree with the following statements?

Top 2 Bot 2



Index

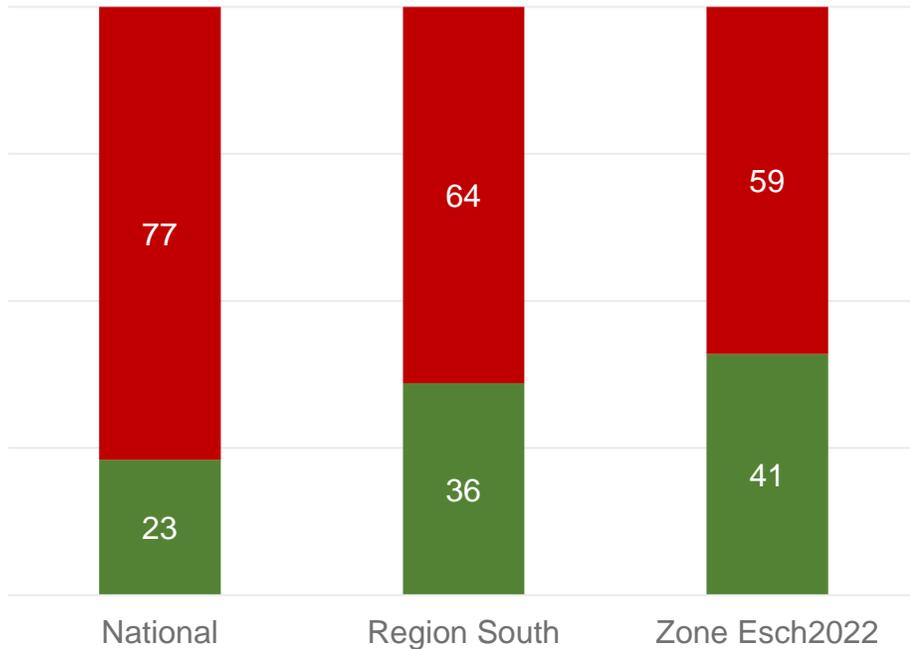
- Project awareness
- Awareness of new cultural infrastructures and the main events of 2022
- **Participation and origin of visitors of events organised as part of Esch2022**
- Satisfaction of visitors of events organised as part of Esch2022
- Potential impact on cultural practices
- Impacts and repercussions on the territory of Esch2022
- Impact of the title of European Capital of Culture on the perception of the territory of Esch2022
- The image of the Minett region and the territory of Esch2022

Significant country-level participation.

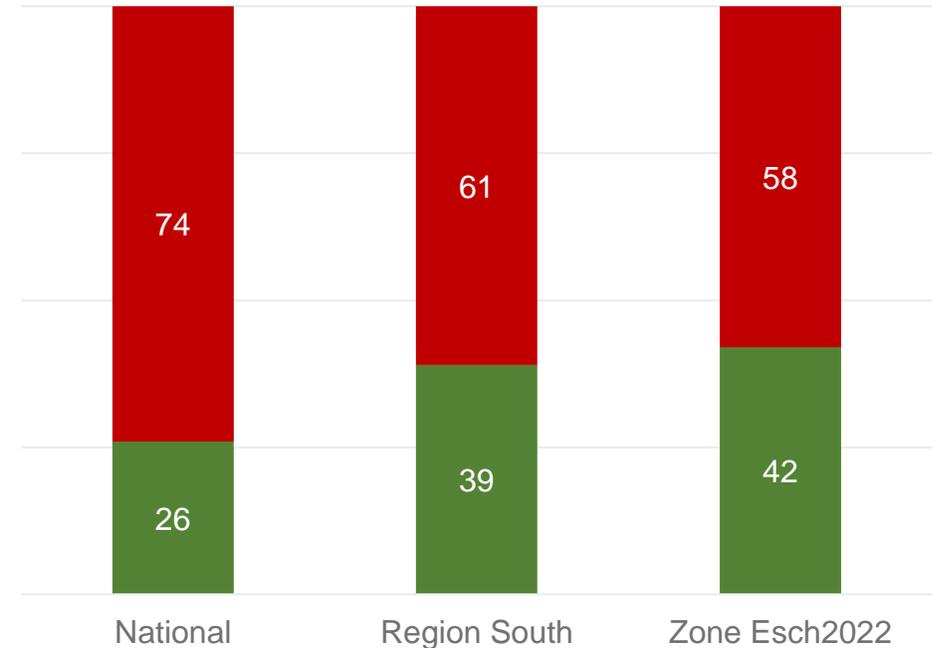
At national level, around a quarter of the population participated in a cultural event organised within the framework of Esch2022. In the Esch2022 region, this percentage reaches more than 40%.

Have you participated in a cultural event organized...

as part of Esch2022?



Source : Image study



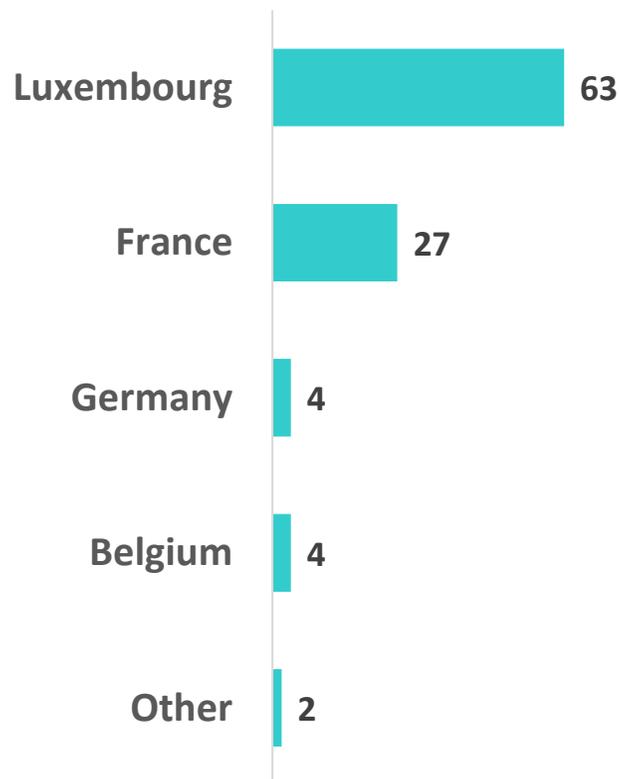
Source : Awareness / participation / impact study

About 60% of visitors of the Esch2022 events organised in Luxembourg and France were Luxembourg residents, more than a quarter (27%) were French residents and the remaining 13% were visitors from other countries. If we only take into account the events organized in Luxembourg, the proportion of Luxembourgers is higher.

In which country do you live? (N = 1798)

Respondents to the online questionnaire

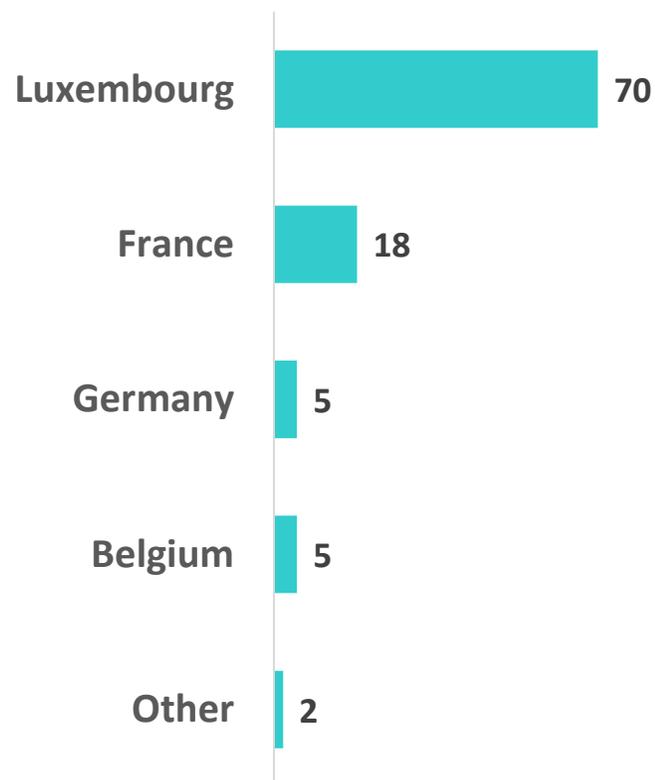
Events organised in Luxembourg and France



In which country do you live?

Respondents to the online questionnaire

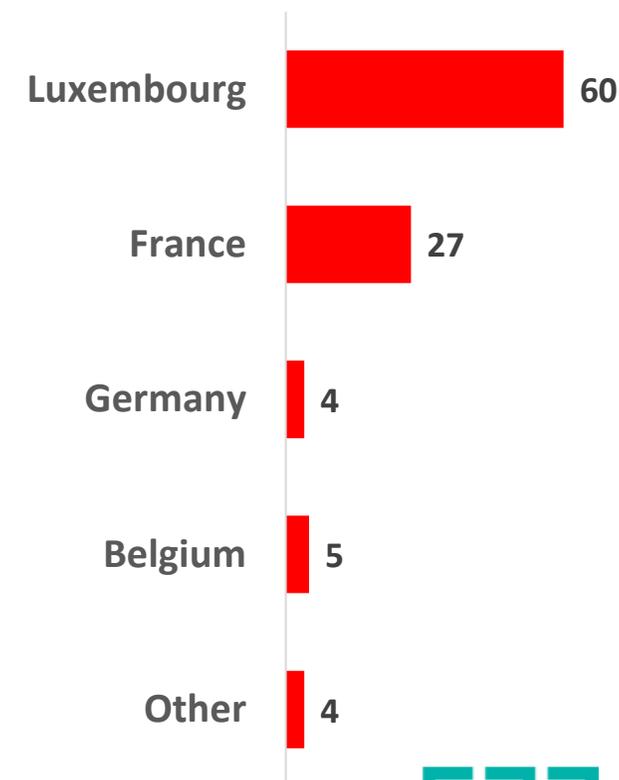
Events organised in Luxembourg



In which country do you live?

(N = 4220)

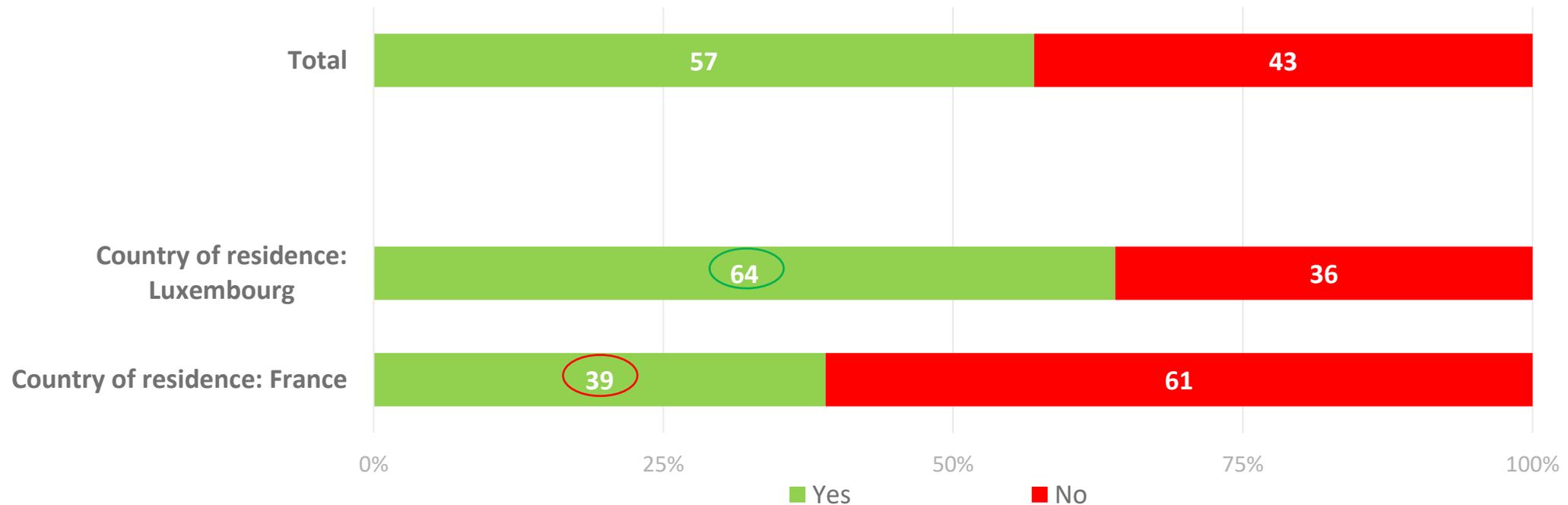
Respondents to the intercept questionnaire at the FR and LU event sites



More than 50% of the public of Esch2022 comes from the territory of Esch2022 (Luxembourg and France). More than 60% of Luxembourg participants live in the Esch2022 territory compared to 39% of visitors residing in France.

Question: Do you live in the Esch2022 area?

Here are the communes that make it up: In Luxembourg : Esch-sur-Alzette, Sanem, Differdange, Dudelange, Mondcrange, Rumelange, Pétange, Schifflange, Kaerjeng/ Bacharage, Kayl and Bettembourg and in France : Audun-Le-Tiche, Aumetz, Boulange, Ottange, Rédange, Russange, Thil and Villerupt



Base:
Residents of Luxembourg or France: N = 1605
Luxembourg: N = 1128
France: N = 477

Index

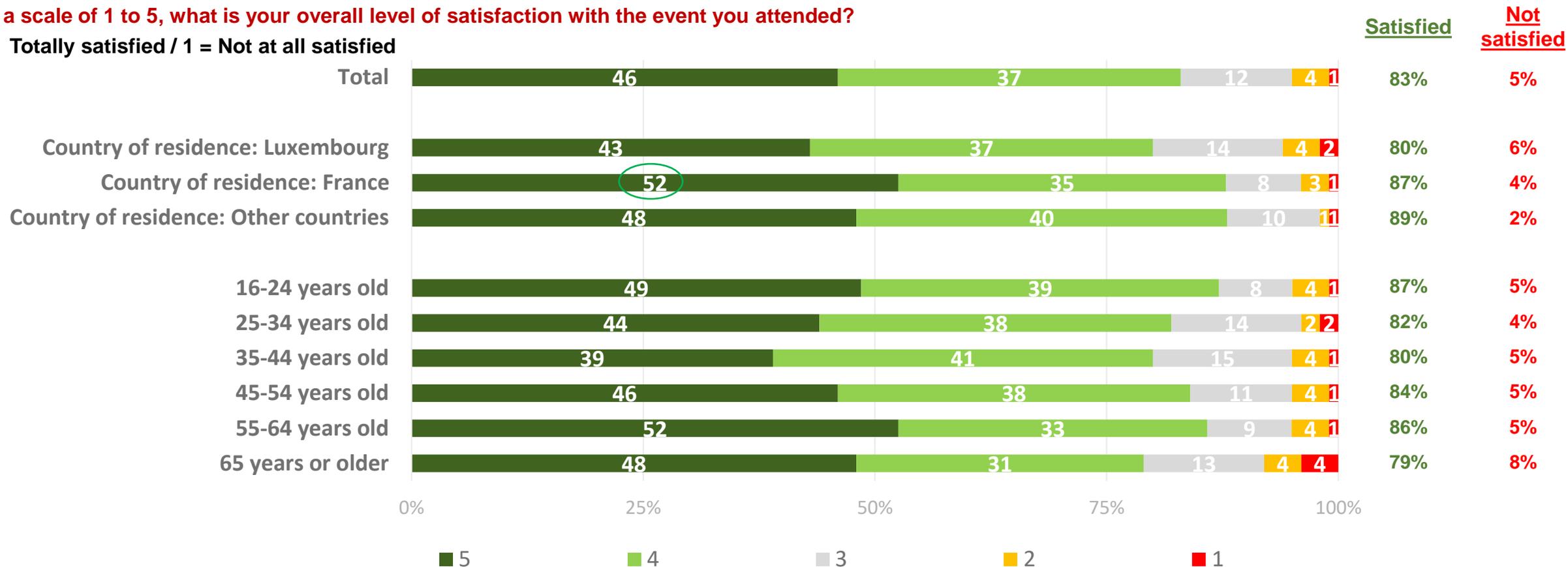
- Project awareness
- Awareness of new cultural infrastructures and the main events of 2022
- Participation and origin of visitors of events organised as part of Esch2022
- **Satisfaction of visitors of events organised as part of Esch2022**
- Potential impact on cultural practices
- Impacts and repercussions on the territory of Esch2022
- Impact of the title of European Capital of Culture on the perception of the territory of Esch2022
- The image of the Minett region and the territory of Esch2022

High level of visitor satisfaction

83% of visitors claim to be satisfied or completely satisfied with the event they attended. This result has been stable since the start of the evaluation in March 2022. The level of satisfaction of people residing in France (87% satisfied) is higher than that of Luxembourg residents (80% satisfied). The level of satisfaction is equally high across all age categories.

On a scale of 1 to 5, what is your overall level of satisfaction with the event you attended?

5 = Totally satisfied / 1 = Not at all satisfied



Base:

Total: N = 1798

Luxembourg: N = 1128

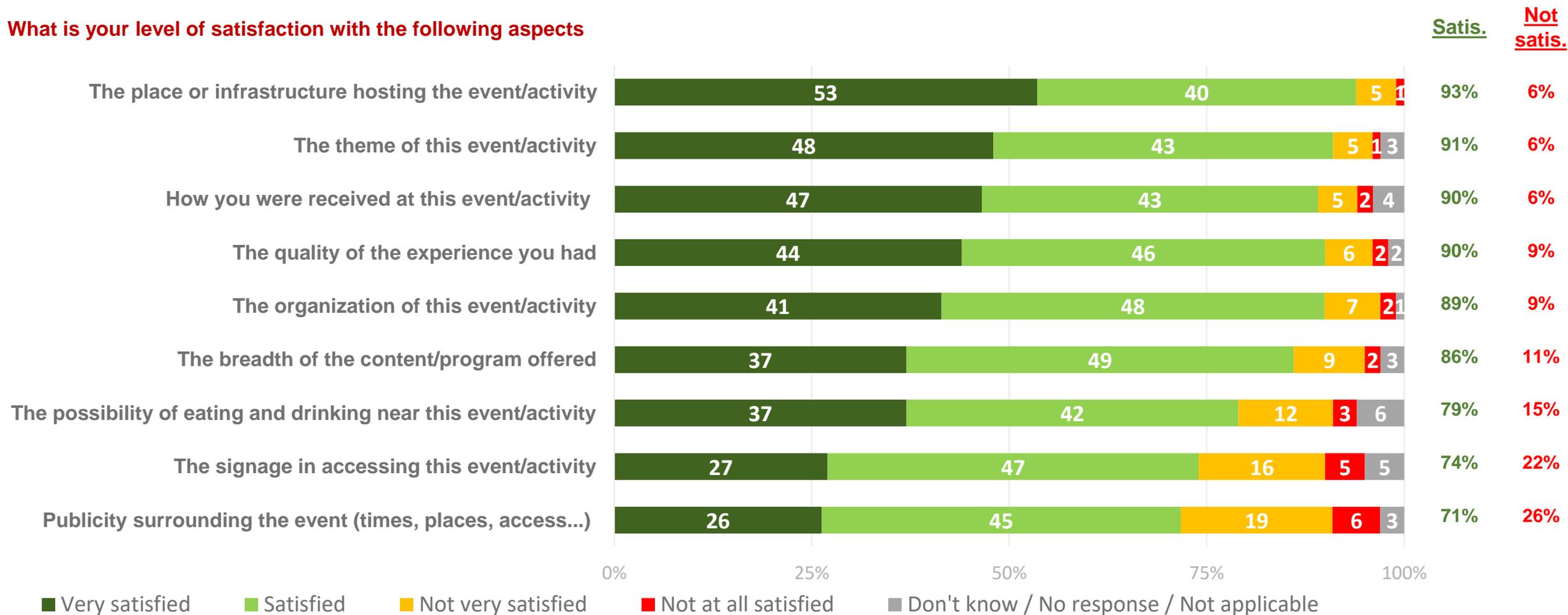
France: N = 477

Other countries: N = 193

High level of visitor satisfaction related to different aspects of event organisation.

Approximately 9 out of 10 participants of Esch2022 events are satisfied with the place or the infrastructure of the event, its theme, the hospitality, the quality of the experience and the organisation of the event. Communication is the least appreciated aspect.

What is your level of satisfaction with the following aspects



High satisfaction for the main event types

High level of satisfaction for concerts (89%), festivals (81%), exhibitions (82%) or presentations / shows / performances (86%)

On a scale of 1 to 5, what is your overall level of satisfaction with the event you attended?

5 = Totally satisfied / 1 = Not at all satisfied

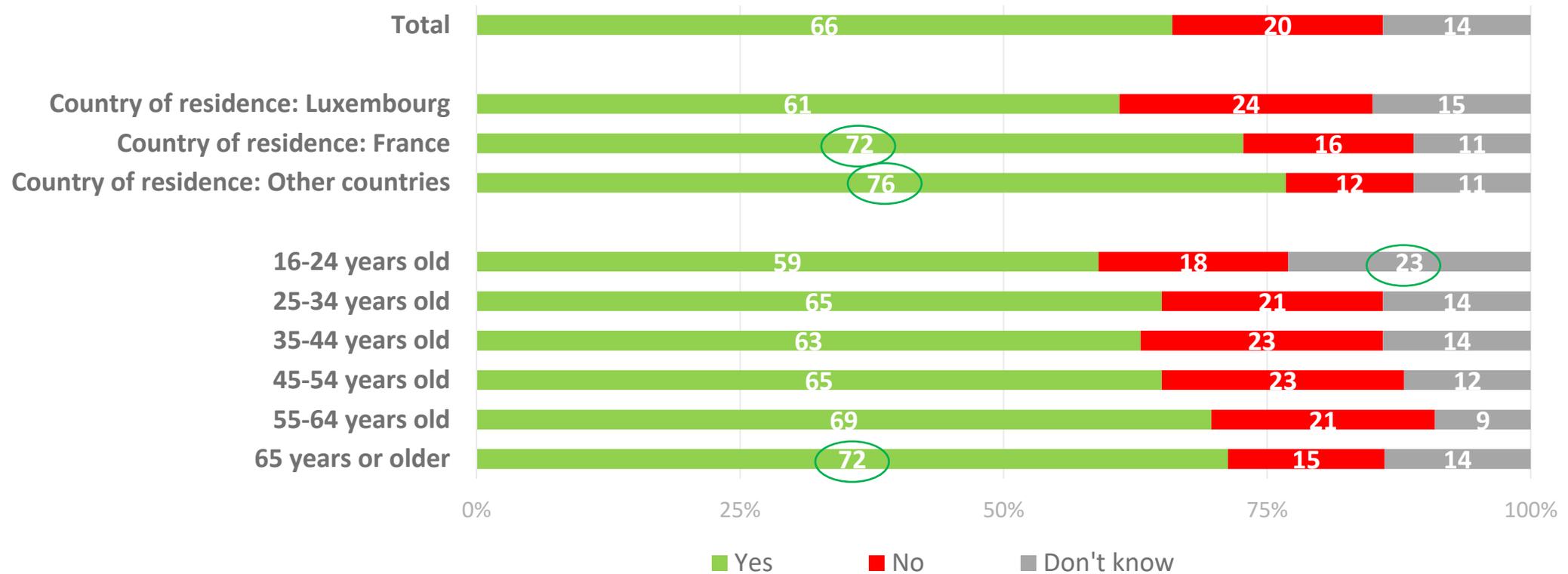
	5 = Totally satisfied	4	3	2	1 = Not at all satisfied	Satisfied	Not satisfied
Total	46%	37%	12%	4%	1%	83%	5%
Festival	41%	40%	14%	4%	1%	81%	5%
Concert/Recital	58%	31%	8%	2%	0%	89%	3%
Exhibition	42%	40%	13%	3%	2%	82%	5%
Presentation/ Show/ Performance	56%	31%	8%	5%	1%	86%	6%

Two-thirds of visitors believe that the event they attended had a cross-border dimension.

This proportion is higher among the French (72%) and among the oldest.

In this event / activity, did you perceive:

A cross-border dimension?



Base:
Total: N = 1798
Luxembourg: N = 1128
France: N = 477
Other countries: N = 193

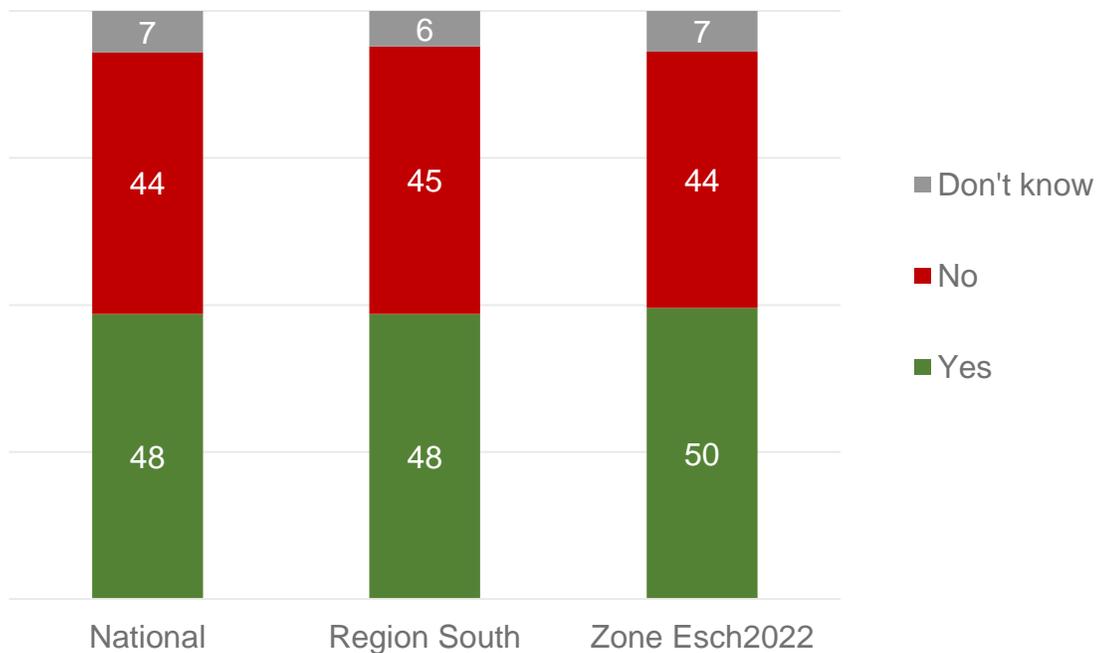
Index

- Project awareness
- Awareness of new cultural infrastructures and the main events of 2022
- Participation and origin of visitors of events organised as part of Esch2022
- Satisfaction of visitors of events organised as part of Esch2022
- **Potential impact on cultural practices**
- Impacts and repercussions on the territory of Esch2022
- Impact of the title of European Capital of Culture on the perception of the territory of Esch2022
- The image of the Minett region and the territory of Esch2022

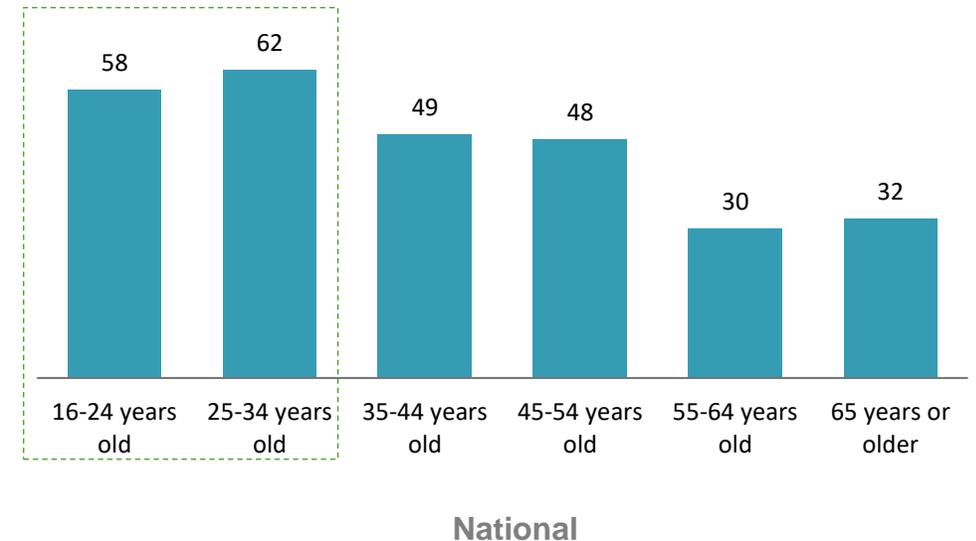
About 50% of visitors believe that their participation in Esch2022 will have an impact on their cultural habits.

About 60% of young people indicate that this event will have an impact on their cultural habits in the future. This proportion is lower among the people who are over 55-year-old.

Do you think that the “Esch2022, European Capital of Culture” event may have an impact on your cultural habits after 2022?

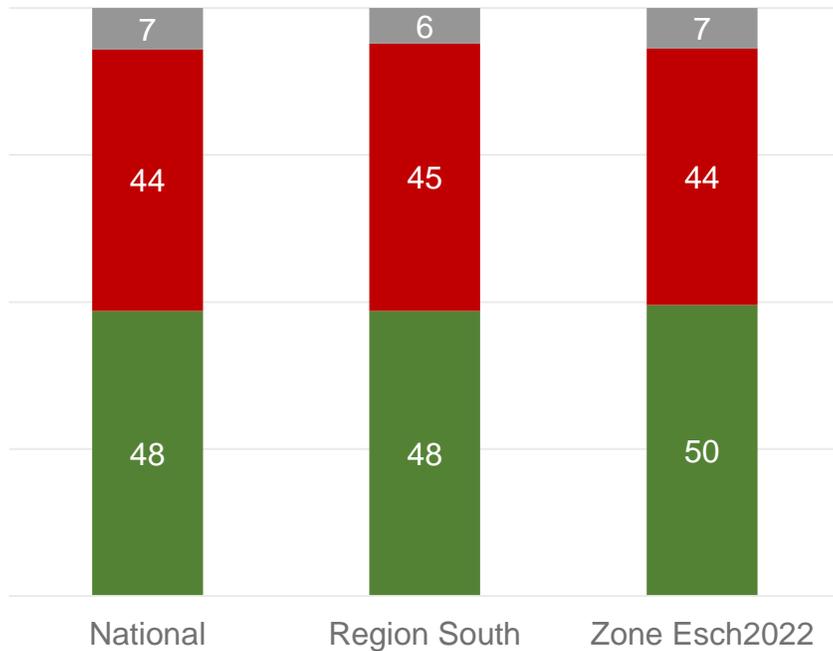


Impact according to the age



Around 80% of those people who believe that Esch2022 will have an impact on their cultural habits declare that they will be more attentive to the cultural offer, that they will attend cultural events more often and that they will be more open to new types of experiences or events.

Do you think that the “Esch2022, European Capital of Culture” event may have an impact on your cultural habits after 2022?

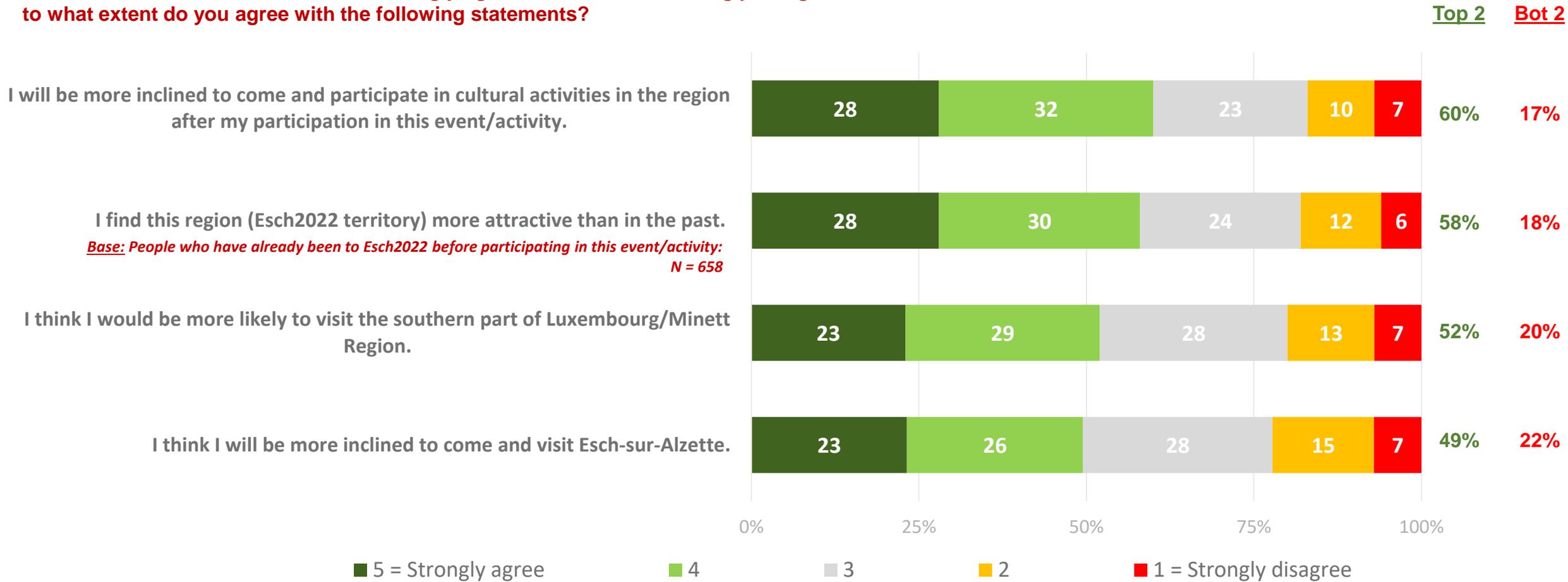


What kind of cultural impact?



Among the participants who do not live in the territory of Esch2022, a majority of respondents are particularly positive about the Esch2022 region and the possibility that they will return to visit or to engage in a cultural activity there.

On a scale of 1 to 5, where 5 means "Strongly agree" and 1 means "Strongly disagree", to what extent do you agree with the following statements?



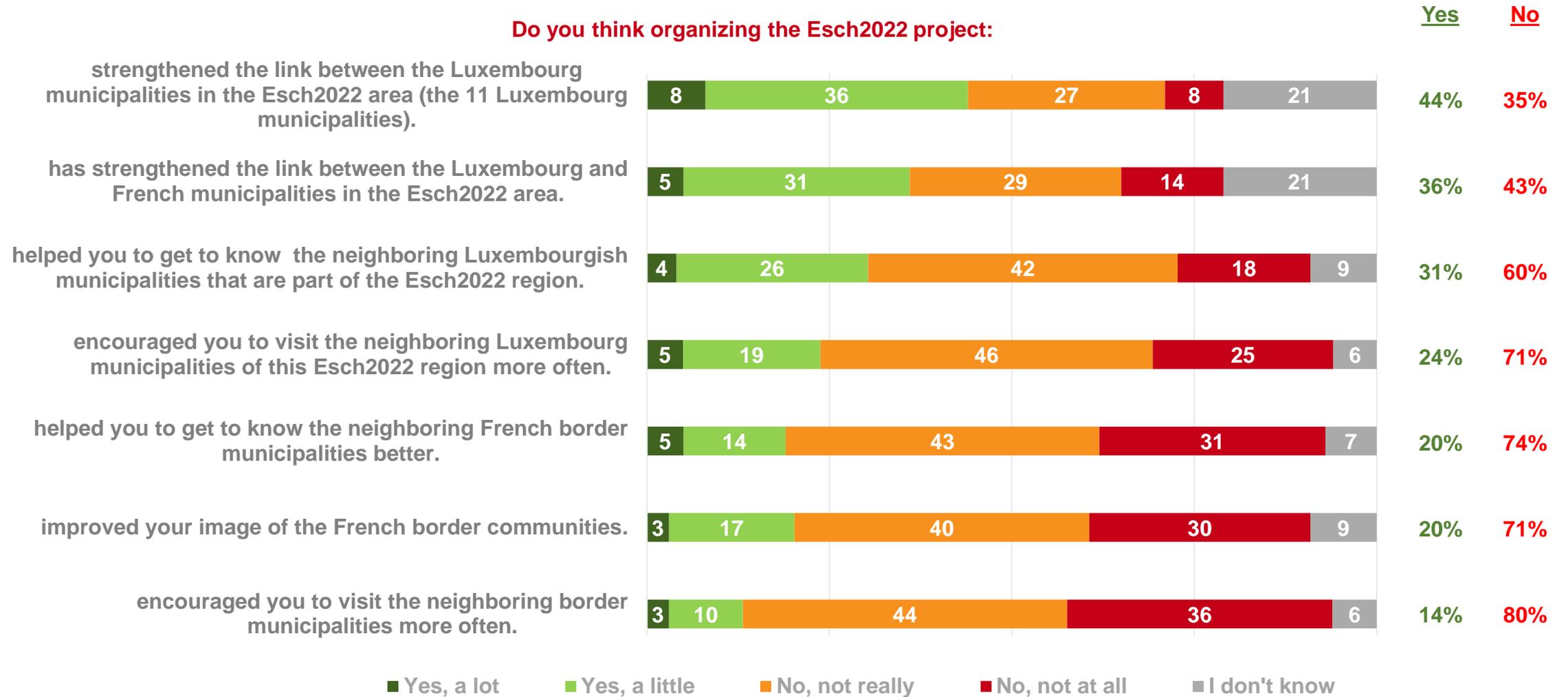
Index

- Project awareness
- Awareness of new cultural infrastructures and the main events of 2022
- Participation and origin of visitors of events organised as part of Esch2022
- Satisfaction of visitors of events organised as part of Esch2022
- Potential impact on cultural practices
- **Impacts and repercussions on the territory of Esch2022**
- Impact of the title of European Capital of Culture on the perception of the territory of Esch2022
- The image of the Minett region and the territory of Esch2022

Strengthening of the local identity and cross-border relations

For some Minett residents, Esch2022 has strengthened the links between Luxembourg municipalities and has had an impact on cross-border relations.

Do you think organizing the Esch2022 project:



People who have participated in Esch2022 events have a significantly more positive opinion of the different impacts of Esch2022.

Esch2022

Do you think organizing the Esch2022 project:

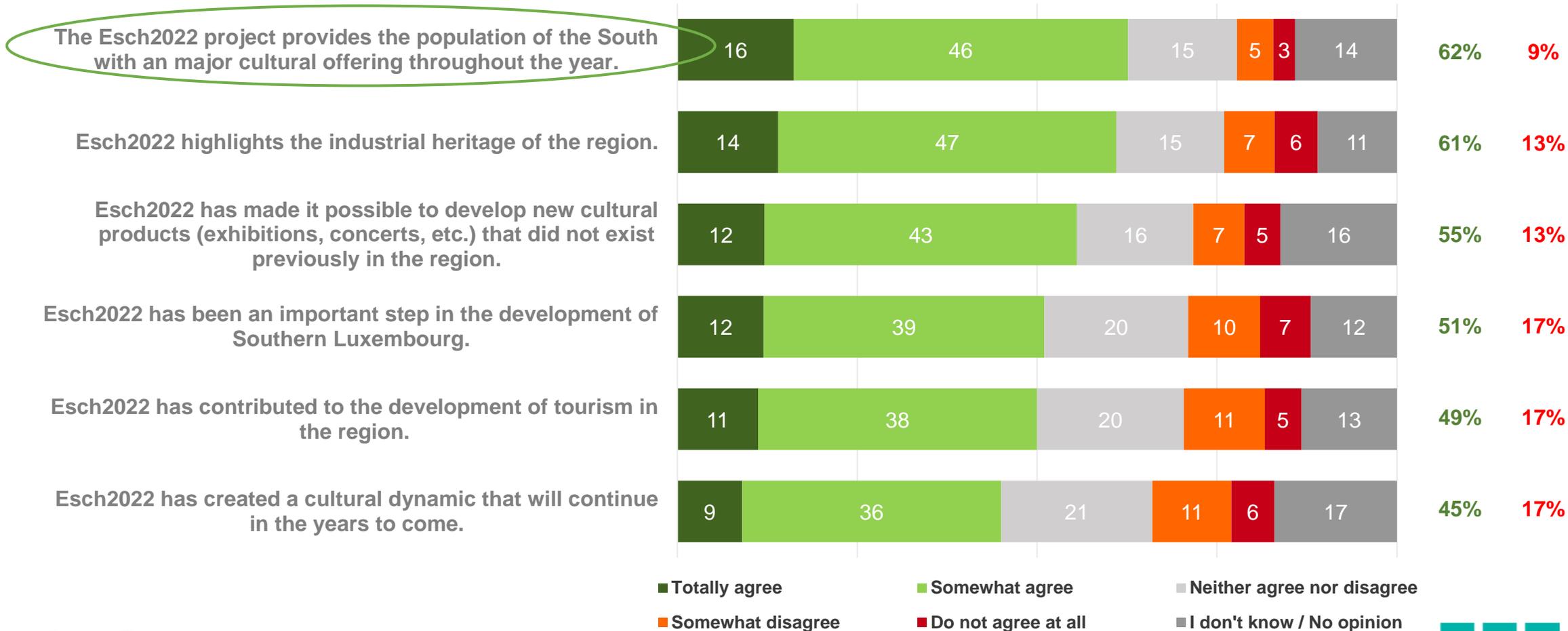
	Total Yes			Total No			I don't know		
	Res. Minett	Participated	Participated vs. Rés. Minett	Res. Minett	Participated	Participated vs. Rés. Minett	Res. Minett	Participated	Participated vs. Rés. Minett
<i>strengthened the link between the Luxembourg municipalities in the Esch2022 area (the 11 Luxembourg municipalities).</i>	44%	58%	+14	35%	29%	-6	21%	13%	-8
<i>has strengthened the link between the Luxembourg and French municipalities in the Esch2022 area.</i>	36%	42%	+6	43%	42%	-1	21%	16%	-5
<i>helped you to get to know the neighboring Luxembourgish municipalities that are part of the Esch2022 region.</i>	31%	44%	+13	60%	52%	-8	9%	5%	-4
<i>encouraged you to visit the neighboring Luxembourg municipalities of this Esch2022 region more often.</i>	24%	39%	+15	71%	56%	-15	6%	5%	-1
<i>helped you to get to know the neighboring French border municipalities better.</i>	20%	28%	+8	74%	66%	-8	7%	7%	0
<i>improved your image of the French border communities.</i>	20%	31%	+11	71%	61%	-10	9%	8%	-1
<i>encouraged you to visit the neighboring border municipalities more often.</i>	14%	20%	+6	80%	73%	-7	6%	7%	+1

A positive perception of the cultural impact of Esch2022

At national level, 62% of residents agree that Esch2022 has provided the population of the South with a major cultural offer throughout the year , 61% believe that Esch2022 has helped to highlight the region’s industrial heritage .

To what extent do you agree with the following statements?

Top 2 Bot 2



People who participated in Esch2022 are once again more positive.

Esch2022

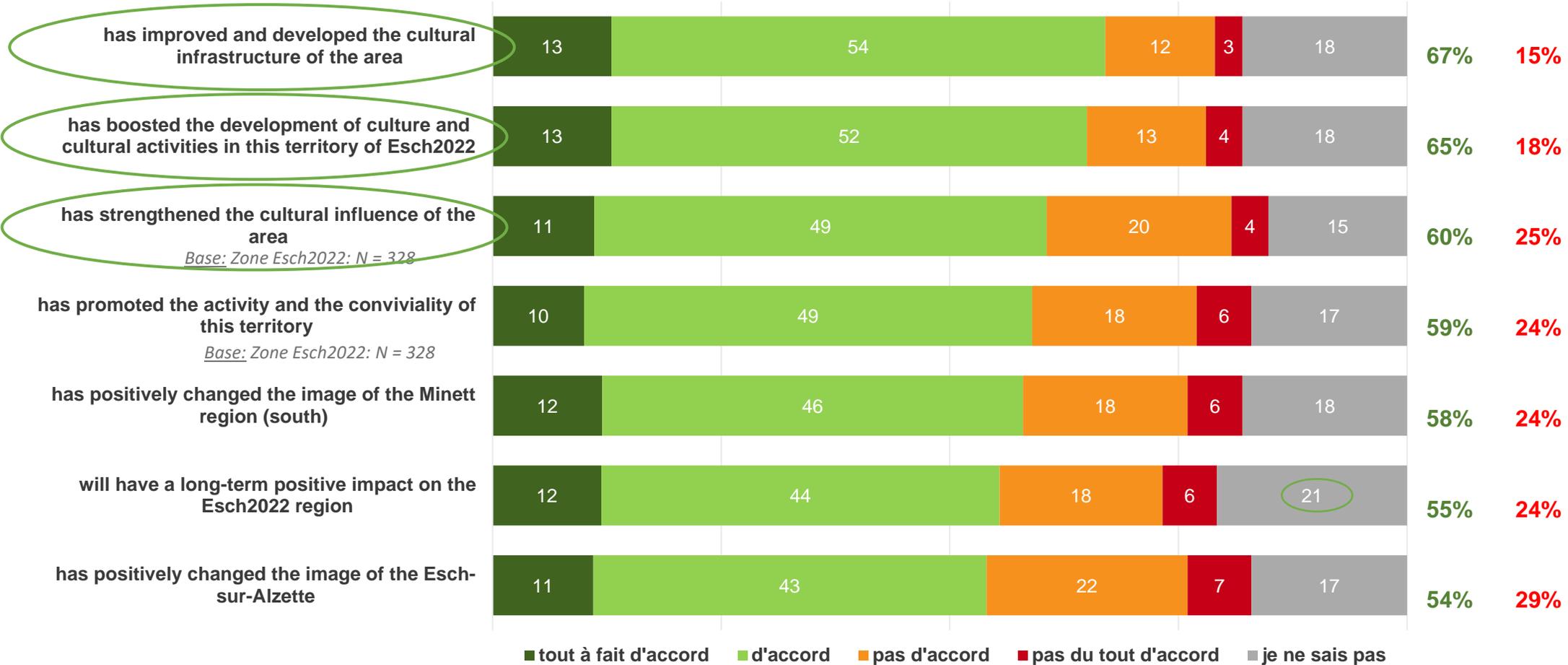
To what extent do you agree with the following statements?

	Total Agree			Total Disagree			I don't know		
	Know Esch2022	Participated	Participated vs. Know Esch2022	Know Esch2022	Participated	Participated vs. Know Esch2022	Know Esch2022	Participated	Participated vs. Know Esch2022
<i>The Esch2022 project provides the population of the South with an major cultural offering throughout the year.</i>	62%	73%	+11	9%	9%	0	14%	3%	-11
<i>Esch2022 highlights the industrial heritage of the region.</i>	61%	70%	+9	13%	12%	-1	11%	3%	-8
<i>Esch2022 has made it possible to develop new cultural products (exhibitions, concerts, etc.) that did not exist previously in the region.</i>	55%	68%	+13	13%	12%	-1	16%	5%	-11
<i>Esch2022 has been an important step in the development of Southern Luxembourg.</i>	51%	61%	+10	17%	16%	-1	12%	5%	-7
<i>Esch2022 has contributed to the development of tourism in the region.</i>	49%	59%	+10	17%	19%	+2	13%	5%	-8
<i>Esch2022 has created a cultural dynamic that will continue in the years to come.</i>	45%	60%	+15	17%	18%	+1	17%	6%	-11

A clear majority of residents believe that being European Capital of Culture has had positive consequences for the territory of Esch2022.

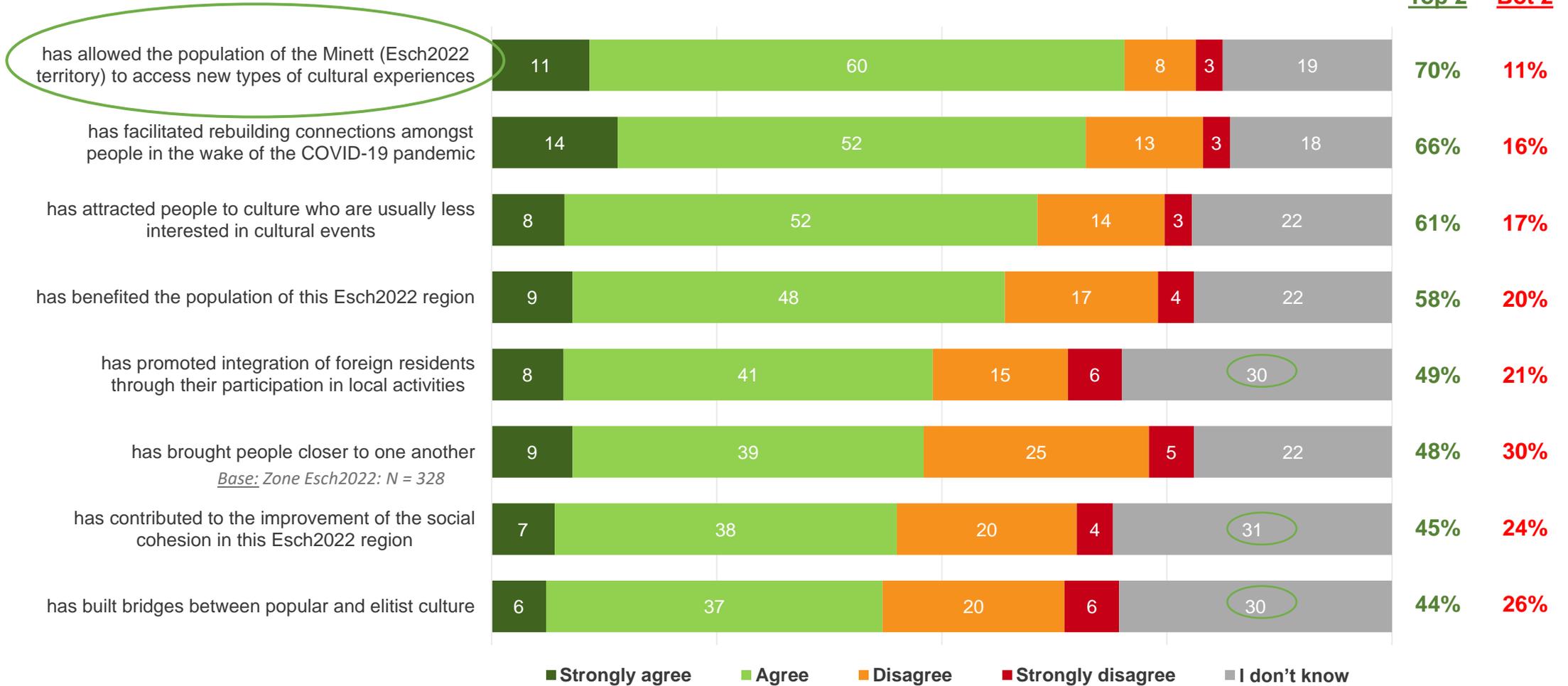
To what extent do you agree or disagree with the following statements? Being European Capital of Culture in 2022 :

Top 2 Bot 2



The perception of the socio-cultural impact is also very positive.

To what extent do you agree with these different statements? Being European Capital of Culture in 2022:

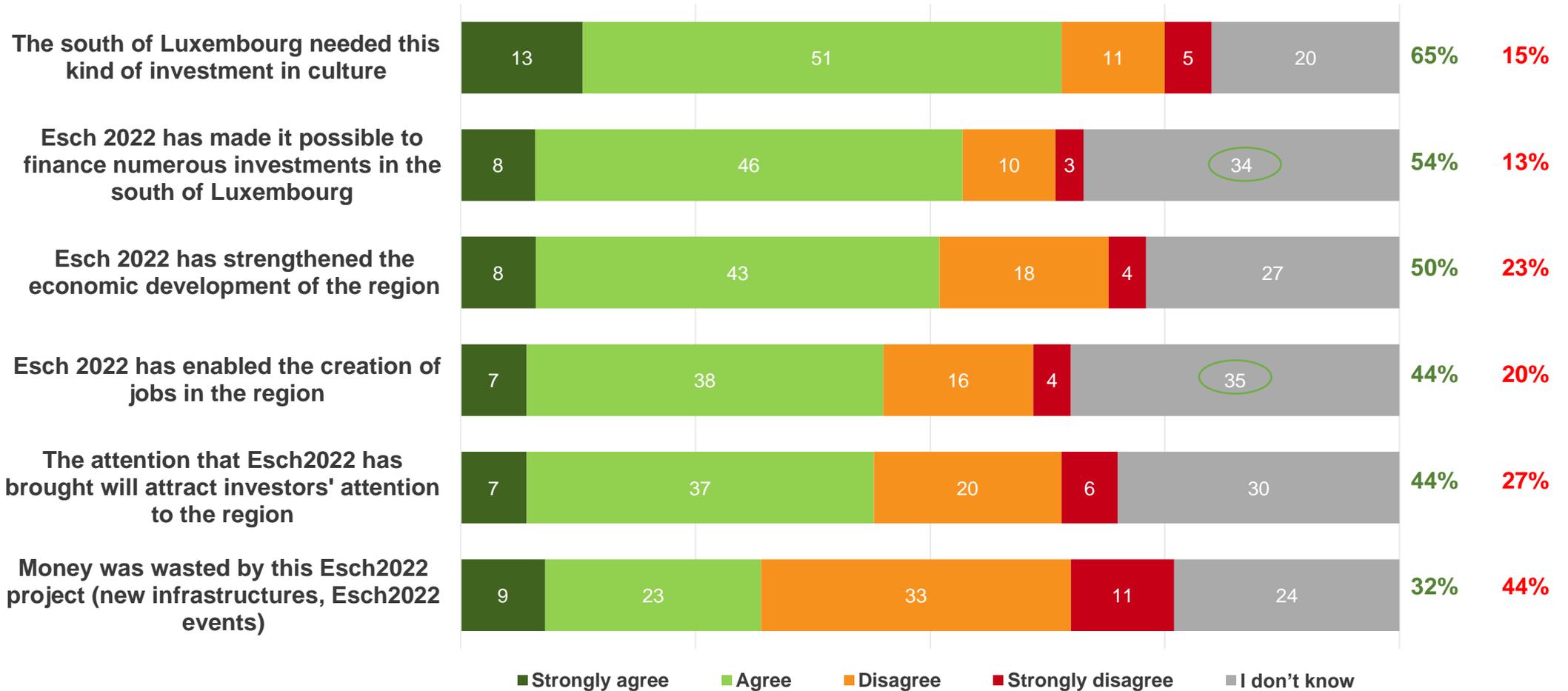


Base: Zone Esch2022: N = 328

Esch2022 is perceived as a necessary and useful investment for the South of Luxembourg.

To what extent do you agree with these different proposals?

Top 2 Bot 2

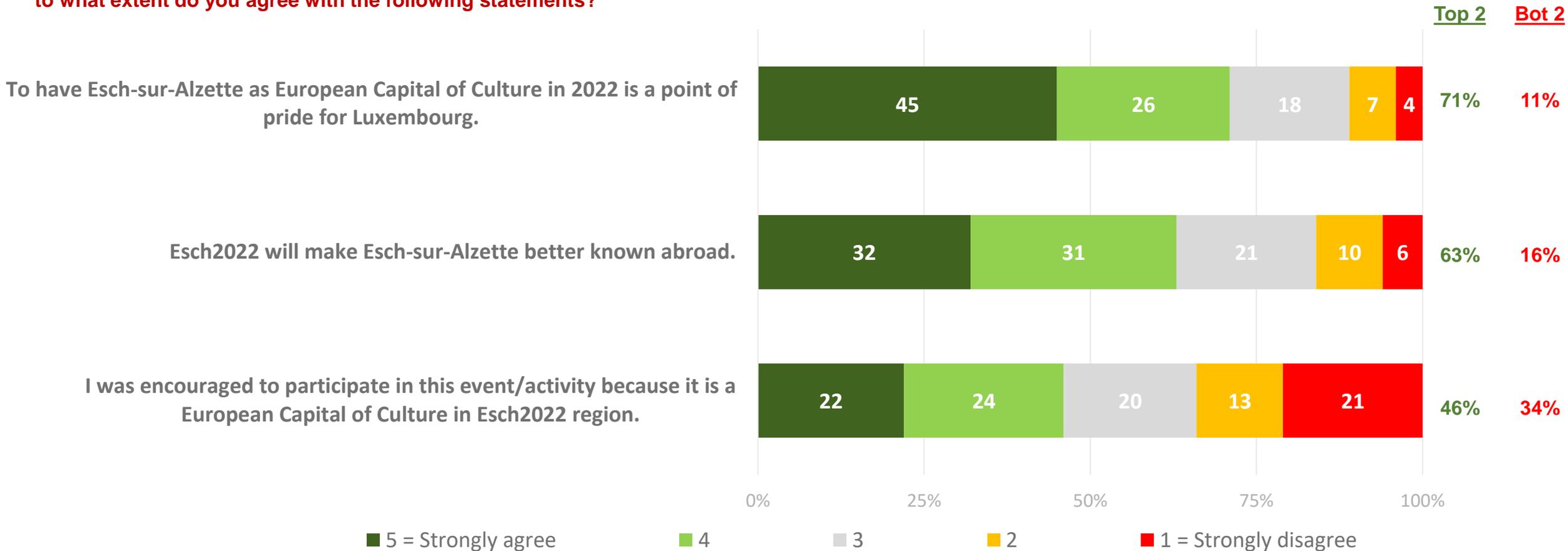


Index

- Project awareness
- Awareness of new cultural infrastructures and the main events of 2022
- Participation and origin of visitors of events organised as part of Esch2022
- Satisfaction of visitors of events organised as part of Esch2022
- Potential impact on cultural practices
- Impacts and repercussions on the territory of Esch2022
- **Impact of the title of European Capital of Culture on the perception of the territory of Esch2022**
- The image of the Minett region and the territory of Esch2022

For 71% of people who took part in Esch2022, having Esch as the European Capital of Culture is a source of pride for Luxembourg.

On a scale of 1 to 5, where 5 means "Strongly agree" and 1 means "Strongly disagree", to what extent do you agree with the following statements?



Index

- Project awareness
- Awareness of new cultural infrastructures and the main events of 2022
- Participation and origin of visitors of events organised as part of Esch2022
- Satisfaction of visitors of events organised as part of Esch2022
- Potential impact on cultural practices
- Impacts and repercussions on the territory of Esch2022
- Impact of the title of European Capital of Culture on the perception of the territory of Esch2022
- **The image of the Minett region and the territory of Esch2022**

Improved image of Minett region for cultural practices

There is an improvement of four points for the Minett region for the practice of cultural activities. The Minett region comes second as a shopping and entertainment destination.

What are your three favourite regions for ...

Total answers

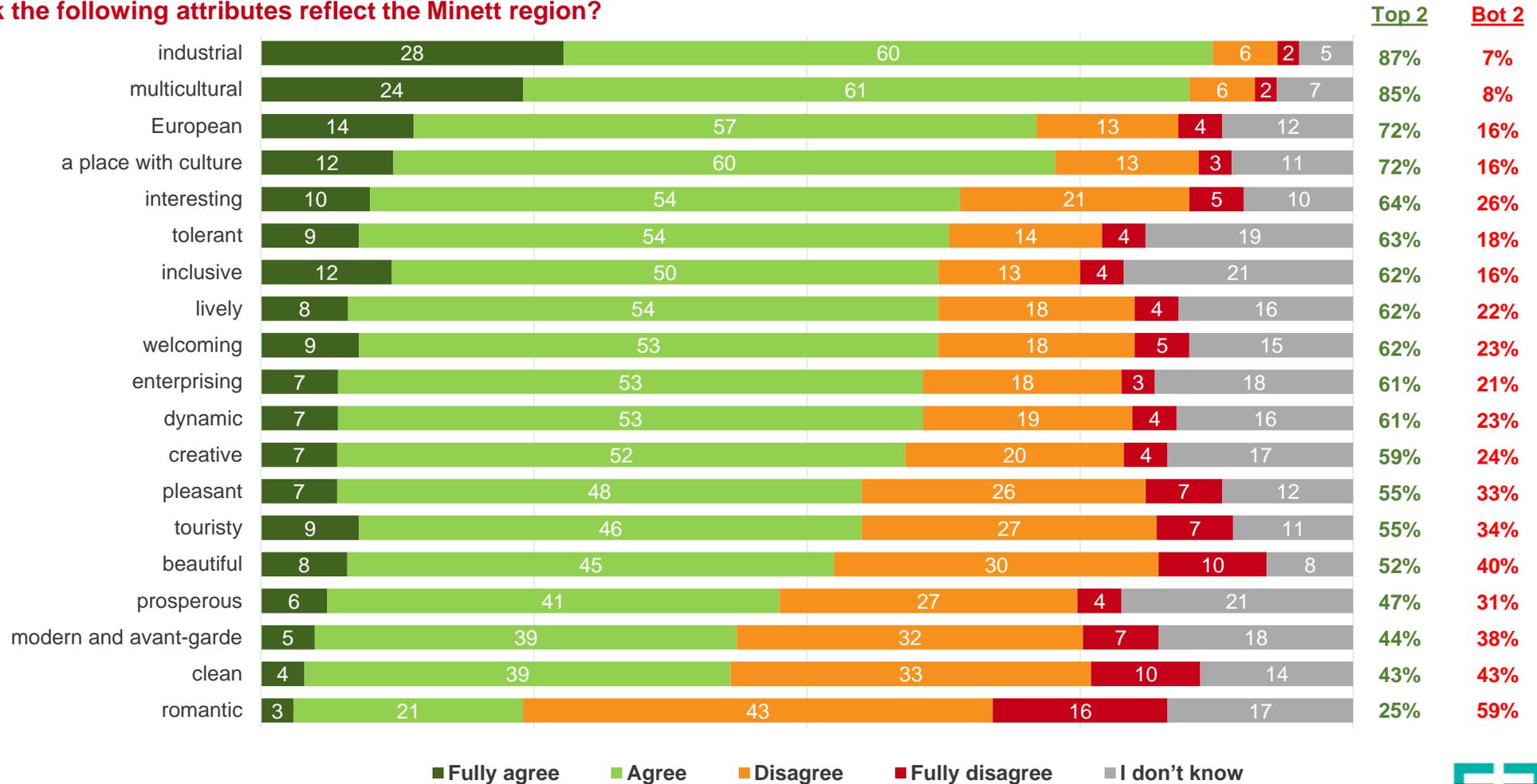
	The Éislek region (in the north)	The Guttland region (in the centre and west of the country)	The Minett region - Les Terres Rouges (in the South)	The City of Luxembourg	The Moselle region in Luxembourg	The Mullerthal Region - Luxembourg's Little Switzerland	None of these
cultural activities							
2023	25%	23%	40%	76%	40%	38%	4%
2021	30%	24%	36%	77%	41%	40%	3%
nature activities							
2023	58%	23%	26%	18%	58%	82%	2%
2021	62%	23%	24%	18%	60%	81%	1%
shopping							
2023	22%	39%	42%	81%	17%	7%	5%
2021	19%	39%	43%	80%	18%	8%	5%
going to bars and restaurants							
2023	16%	29%	38%	82%	37%	13%	7%
2021	16%	29%	37%	81%	39%	14%	6%
day trips with family or friends							
2023	50%	14%	20%	41%	60%	73%	3%
2021	55%	14%	18%	38%	63%	74%	3%
visiting historical sites such as cities, castle or industrial heritage sites							
2023	58%	24%	32%	70%	19%	42%	5%
2021	59%	27%	31%	69%	19%	44%	4%

Base: Total respondents
2023: N = 1517 2021: N = 1539

Perception of the image of Minett: the attributes most often cited for the Minett region are 'multicultural', 'industrial', 'cultural', 'European'.

Luxembourg residents are generally positive on most of the attributes assessed. A significant proportion (between 5 and 21%) cannot decide on the various aspects.

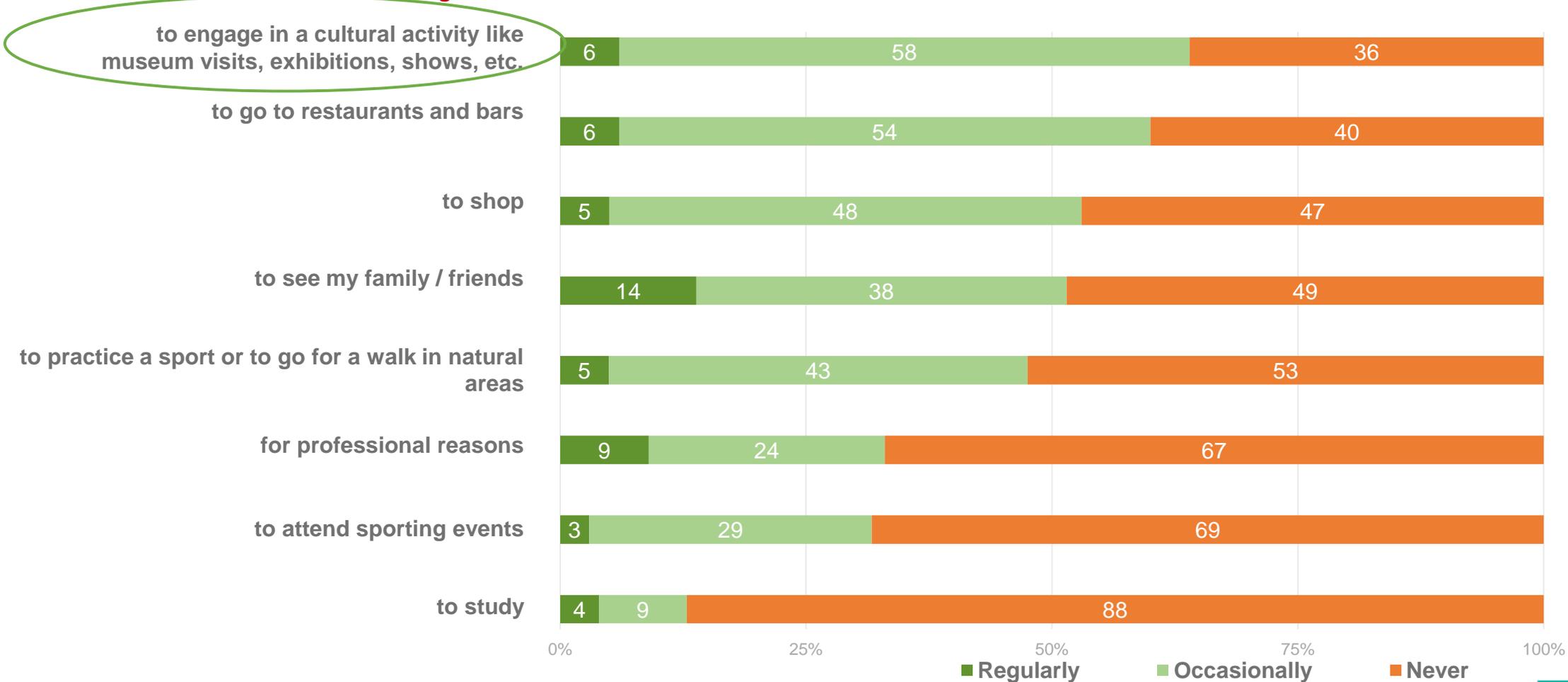
How well do you think the following attributes reflect the Minett region?



Taking part in a cultural activity is the main reason for visiting the Minett region.

When residents of other regions visit (regularly or sometimes) the Minett Region, it is mainly to practice cultural activities (64%), go to restaurants and bars (60%), go shopping (53%) and visit relatives (52%). Those who come regularly do so primarily for family (14%) and professional (9%) reasons.

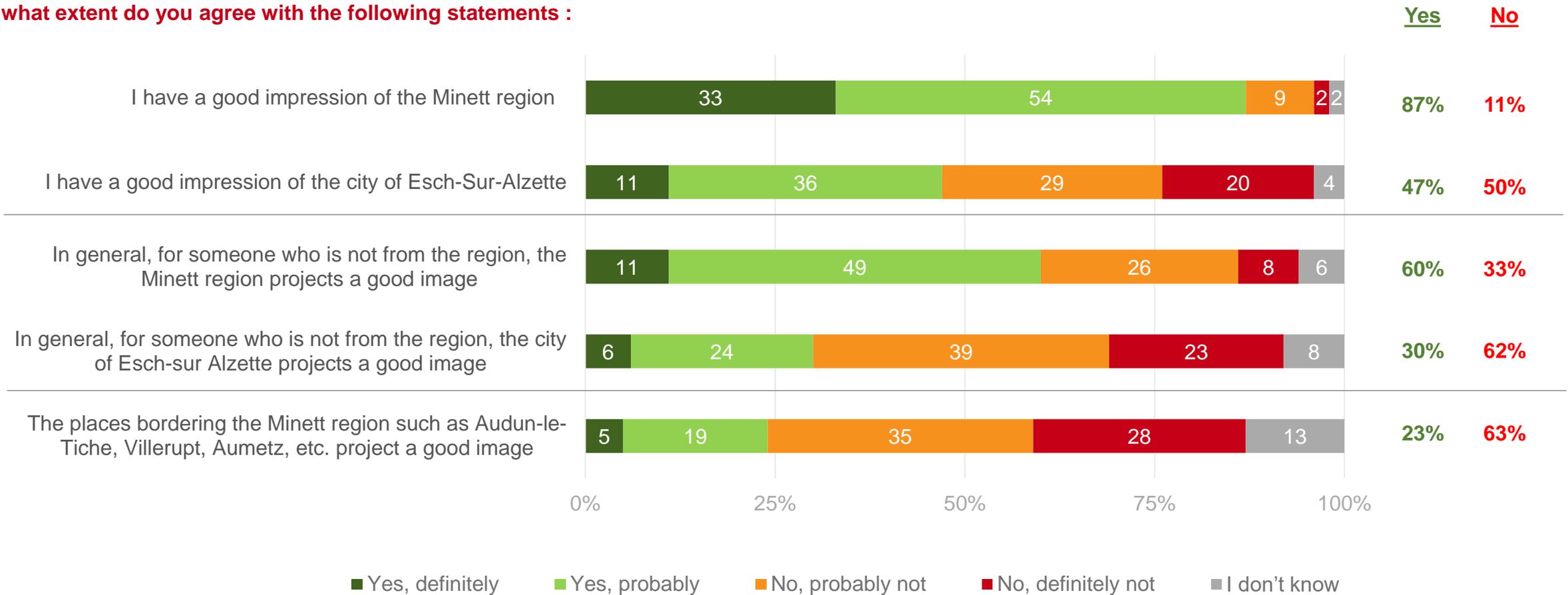
How often do you travel to the Minett region ?



Nearly 9 out of 10 residents of the Minett have a good image of their region.

About 47% of Minett residents have a good image of Esch-sur-Alzette and only 24% of the French border region. On the other hand, they believe that people outside the region are much less likely to think that Minett or Esch have a good image, which denotes a lack of regional population’s confidence in these territories.

To what extent do you agree with the following statements :



People who participated in Esch2022 have a more positive image of Esch-sur-Alzette.

Residents of the Minett Region who participated in a cultural event organized as part of Esch2022 are more likely to have a good image of the city of Esch-sur-Alzette.

To what extent do you agree with the following statements :

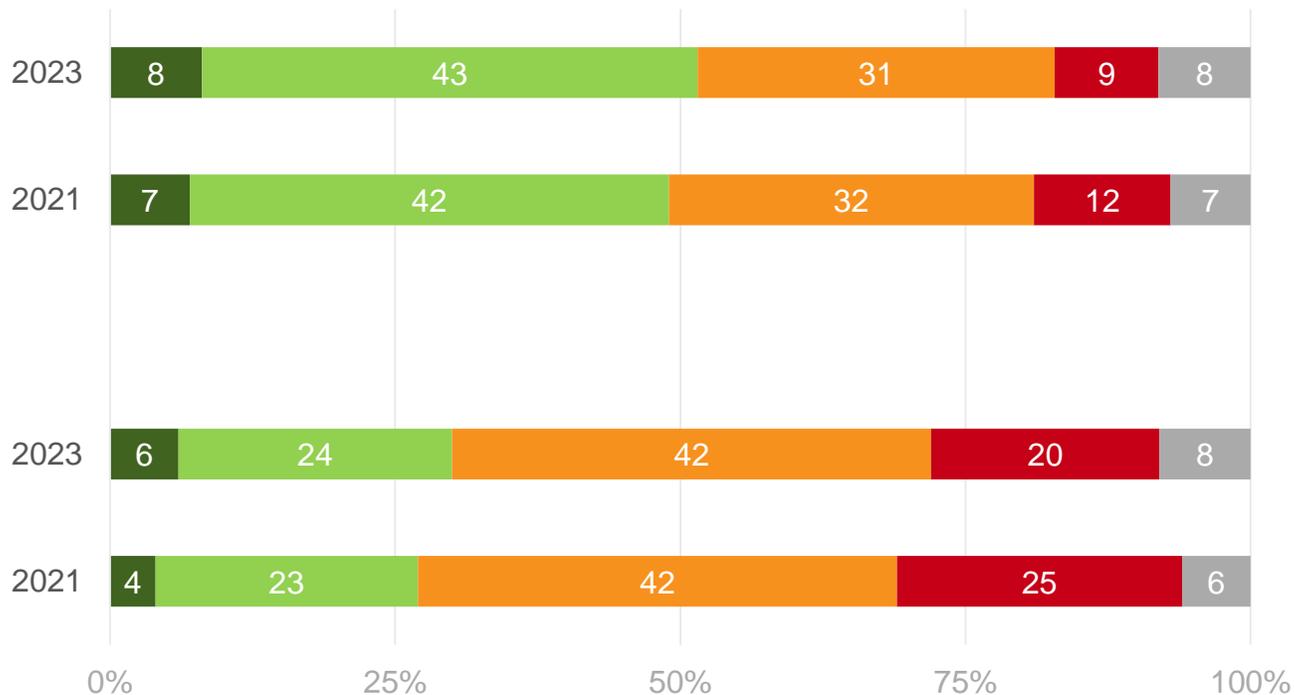
	Total Yes			Total No			I don't know		
	Minett	Participated	Participated vs. Minett	Minett	Participated	Participated vs. Minett	Minett	Participated	Participated vs. Minett
<i>I have a good impression of the Minett region.</i>	87%	89%	+2	11%	9%	-2	2%	2%	0
<i>I have a good impression of the city of Esch-Sur-Alzette.</i>	47%	58%	+11	50%	38%	-12	4%	4%	0
<i>In general, for someone who is not from the region, the Minett region projects a good image.</i>	60%	62%	+2	33%	34%	+1	6%	4%	-2
<i>In general, for someone who is not from the region, the city of Esch-sur Alzette projects a good image.</i>	30%	36%	+6	62%	59%	-3	8%	5%	-3
<i>The places bordering the Minett region such as Audun-le-Tiche, Villerupt, Aumetz, etc. project a good image.</i>	23%	30%	+7	63%	59%	-4	13%	12%	-1

For NON residents of the Minett region, the image of Minett is positive, while this is not the case for Esch. However, there has been a slight improvement since 2021 for both territories.

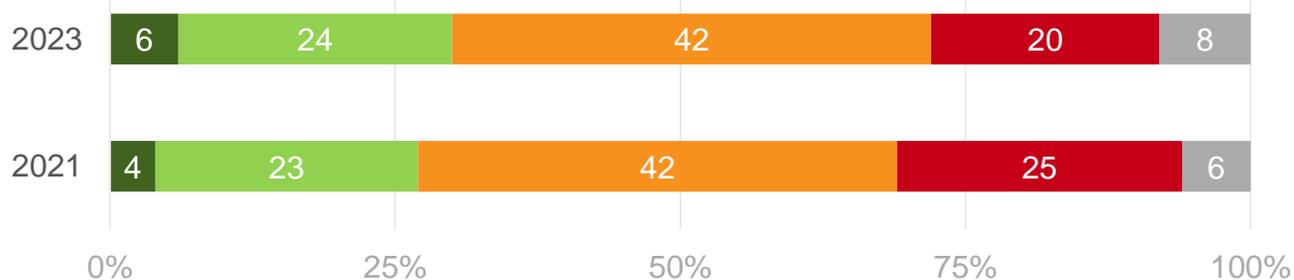
To what extent do you agree with the following statements :

Yes No

The Minett region projects a good image.



Esch-sur Alzette projects a good image.



■ Yes, definitely ■ Yes, probably ■ No, probably not ■ No, definitely not ■ I don't know

Positive impact of participation in Esch2022 on the perceived image of Minett and Esch-sur-Alzette

Non-residents of the Minett Region who participated in a cultural event organized as part of Esch2022 are significantly more likely to perceive not only of the city of Esch-sur-Alzette but also the Minett Region as having a good image.

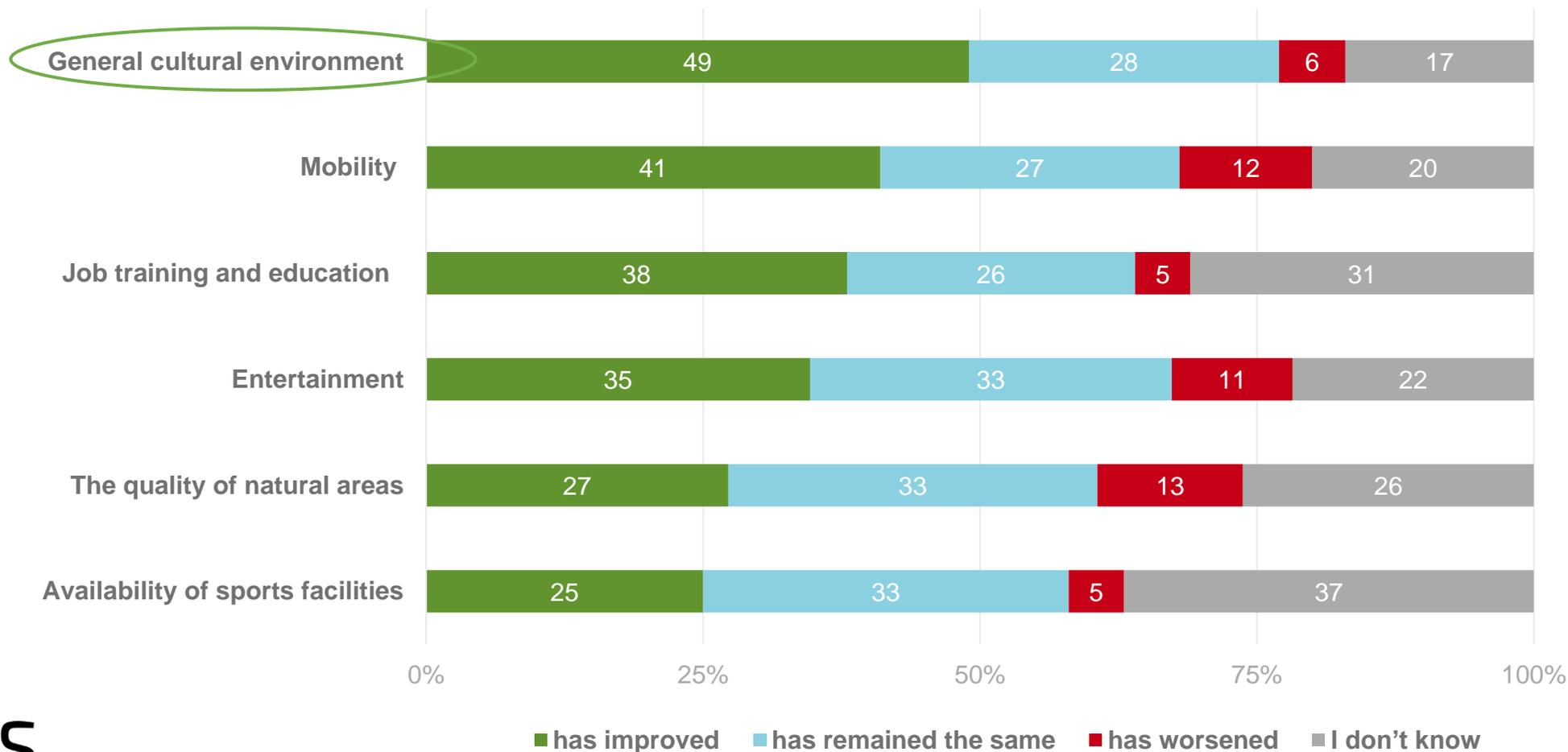
To what extent do you agree with the following statements :

	Total Yes			Total No			I don't know		
	Non Minett	Participated	Participated vs. Non Minett	Non Minett	Participated	Participated vs. Non Minett	Non Minett	Participated	Participated vs. Non Minett
<i>The Minett region projects a good image.</i>	52%	67%	+15	40%	30%	-10	8%	3%	-5
<i>Esch-sur Alzette projects a good image.</i>	30%	44%	+14	62%	53%	-9	8%	3%	-5

At the national level, respondents are positive about development of education, culture and mobility in Esch-sur-Alzette and its surroundings.

In 2023, for Luxembourg residents, it is the cultural offer that has improved the most (49%) over the last 5 years, while in 2021, it was the training and education offer which occupied the first place (44%). Rates of "don't know" responses are very high at the national level compared to the results collected at the regional level.

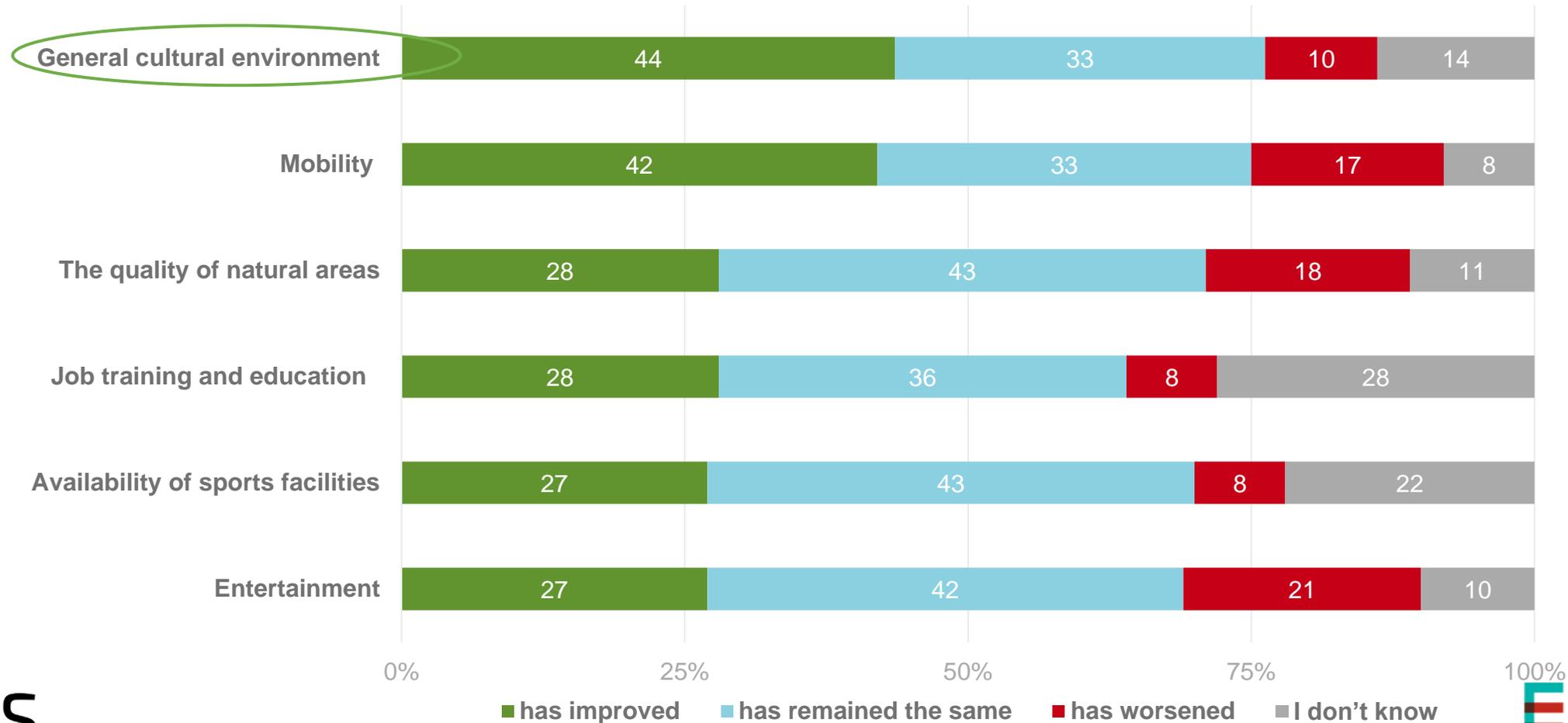
During the past five years, do you think that in Esch-sur-Alzette and its surrounding areas ...



Residents of the territory of Esch2022 are also very positive about the improvement of the cultural offer of Esch-sur-Alzette and its surroundings over the past 5 years.

For residents of the territory of Esch2022 (Luxembourg side), the cultural offer, mobility, the quality of natural spaces, the offer of education and sports infrastructure have significantly improved over the past 5 years.

During the past five years, do you think that in Esch-sur-Alzette and its surrounding areas ...



Minett residents perceive a marked improvement in the cultural offer in 2023.

Compared to 2021, there is an increase in the perceived improvement of the cultural offer over the past 5 years. Improved supply of sports infrastructure comes second. Conversely, the training and education offer is considered less good in 2023, but its valuation was very high in 2021.

During the past five years, do you think that in Esch-sur-Alzette and its surrounding areas ...

	has improved			has remained the same			has worsened			I don't know		
	2021	2023	2023 vs. 2021	2021	2023	2023 vs. 2021	2021	2023	2023 vs. 2021	2021	2023	2023 vs. 2021
<i>General cultural environment</i>	32%	44%	+12	47%	33%	-14	9%	10%	-1	12%	14%	+2
<i>Mobility</i>	40%	42%	+2	36%	33%	-3	16%	17%	+1	8%	8%	0
<i>The quality of natural areas</i>	24%	28%	+4	41%	43%	+2	21%	18%	-3	14%	11%	-3
<i>Job training and education</i>	38%	28%	-10	33%	36%	+3	7%	8%	+1	21%	28%	+7
<i>Availability of sports facilities</i>	20%	27%	+7	45%	43%	-2	10%	8%	-2	26%	22%	-4
<i>Entertainment</i>	21%	27%	+6	43%	42%	-1	22%	21%	-1	13%	10%	-3

More than 80% of residents of the Minett region would recommend their region as a place to visit, to practice a cultural activity, to work or to live.

At the national level, the recommendations are also positive except for the option "to live".

In what way would you recommend ...

	Minett region	
	National	Minett
<i>as a place to visit?</i>		
Yes	74%	82%
No	20%	14%
I don't know	6%	4%
<i>as a place to carry out cultural activities?</i>		
Yes	72%	81%
No	19%	12%
I don't know	9%	7%
<i>as a place to work?</i>		
Yes	58%	83%
No	30%	13%
I don't know	12%	5%
<i>as a place to live?</i>		
Yes	44%	81%
No	47%	15%
I don't know	9%	5%

Base:

National: N = 1517, Minett: N = 458